



Steamboat Grand

Mountain Resort gets Much Needed Makeover

The Steamboat Grand Resort, located a few steps from the base of the Steamboat Ski area, is a popular luxury resort located in Steamboat Springs, Colorado. At an altitude of 6,900 feet, the exterior façade is exposed to 300+ days of sunshine per year and some of the highest snow fall totals in the state. The exterior of this 12-year-old ski resort hotel was in need of a facelift. At a hotel industry trade show the executives from The Steamboat Grand met Denver Commercial Coatings which started the restoration ball rolling.

Sto Products: - StoCoat®Lotusan®

Applicator: Denver Commercial Coatings
Distributor: ProCoat Systems, Inc.
Contact information: www.stocorp.com





This beautiful resort hotel, with 328 guest room accommodations, including a variety of hotel rooms, condominiums and luxury penthouses, was the perfect project for StoCoat® Lotusan®, the super hydrophobic exterior coating that produces a finish with self-cleaning properties using Sto's Lotus-Effect® technology.

Denver Commercial Coatings (DCC), a painting contractor specializing in hotel and high rise properties, contacted the Denver area distributor, ProCoat Systems, Inc. They worked together to write a specification that met the resort's requirements for a long-lasting coating system with self-cleaning properties. The 90 day project window was short and required everyone to move quickly while not disturbing the guests of the resort, which was 85 – 90 percent occupied during most of the project.

"We had been selling StoCoat Lotusan for just over a year before Tim Doherty of DCC came to us," said Jim Diner, Vice President, ProCoat Systems. "I knew that a high performance coating system, like Lotusan, would be the perfect product for this project. The resort business is so conscious of curb appeal and when you drive up to the property, covered with Lotusan, it almost sells itself. Lotusan is a very popular coating in the hospitality industry." StoCoat Lotusan is a flat exterior wall coating modeled on the microstructure of the lotus leaf. The lotus-effect technology, engineered by Sto, imparts super-hydrophobic properties to the coating which, along with superior self-cleaning properties, provides a resistance to soiling, mold, mildew, and algae. It also has excellent weather and UV fade resistance. According to Diner, the interior of the resort was absolutely beautiful, but the outside had not been touched and was worn by time and the weather.

"There was an educational process with the people at the resort, as they hadn't seen StoCoat Lotusan before and weren't aware of its self-cleaning properties," said Diner. "We went in with Tim of DCC to meet with the board of directors and homeowners to talk to them about the process and the product; it made a big difference. They could see how StoCoat Lotusan was the best long term, cost effective solution out there."

The 500,000 square foot resort is a large project, covering several blocks with numerous access issues. Once the work began, the challenge of being invisible and not disturbing guests came into play. "Managing these logistics successfully is DCC's specialty," said Doherty. "Various tournaments, conventions and regular hotel activities had to be accommodated while the reStore project continued through the summer. ProCoat Systems and Sto were great to work with, and because of their diligence we were able to turn this project around in the short time frame. The product is easy to work with, too, and covered well."

Michael Lomas, vice president and general manager of The Steamboat Grand, was pleased with the outcome. "I was very happy with everyone involved in the project -- Sto, ProCoat and Denver Commercial Coatings," said Lomas. "Everyone was accommodating and professional, recognizing this was a busy resort. Sto did an excellent job matching the paint colors and the StoCoat Lotusan looks excellent." According to Lomas, the resort not only looks great, but the project was completed 10 days ahead of schedule, which was another plus.

